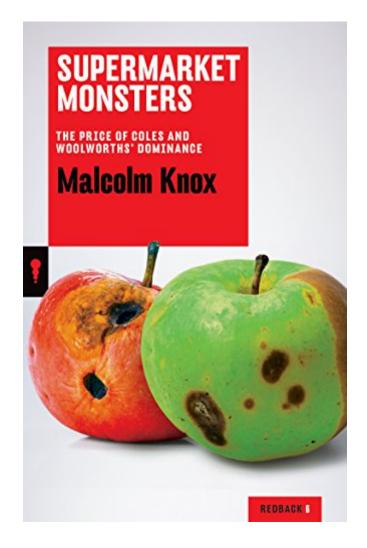
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# Supermarket Monsters: The Price Of Coles And Woolworths' Dominance (Redback Quarterly)





# Synopsis

Down, down â |In hardware, petrol, general merchandise and liquor, and above all in groceries, Coles and Woolworths jointly rule Australiaâ <sup>™</sup>s retail landscape. On average, every man, woman and child in this country spends \$100 a week across their many outlets. What does such dominance mean for suppliers? And is it good for consumers? In Supermarket Monsters, journalist and author Malcolm Knox shines a light on Australiaâ <sup>™</sup>s twin mega-retailers, exploring how they have built and exploited their market power. Knox reveals the unavoidable and often intimidating tactics both companies use to get their way. In return for cheap milk and bread, he argues, we as consumers are risking much more: quality, diversity and community.â <sup>^</sup>Supermarket Monsters is a valuable primer on the hidden costs of our supermarket duopolyâ <sup>™</sup> â "the AgeMalcolm Knox is a former literary editor of the Sydney Morning Herald and has won a Walkley Award for journalism. His books include Jamaica and The Life.

## **Book Information**

File Size: 1180 KB Print Length: 166 pages Publisher: Black Inc. Redback; 6th edition (June 12, 2015) Publication Date: June 12, 2015 Sold by: Â Digital Services LLC Language: English ASIN: B00RSMXFYG Text-to-Speech: Enabled X-Rav: Not Enabled Word Wise: Enabled Lending: Not Enabled Enhanced Typesetting: Not Enabled Best Sellers Rank: #938,290 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #95 inA Books > Business & Money > Small Business & Entrepreneurship > Franchises #196 inA Kindle Store > Kindle eBooks > Business & Money > Industries > Purchasing & Buying #203 in Kindle Store > Kindle eBooks > Business & Money > Industries > Restaurant & Food

## **Customer Reviews**

A thoroughly researched volume that sheds light on the behaviour conducted by Australia's two biggest retailers. I found myself romping through it page after page. It certainly gives pause to where to spend our grocery dollars.

### Interesting read.

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